

Storm



SOCIAL MEDIA MANAGEMENT FOR
LUXURY HAIR SALONS

Media Kit & Pricing Guide

2024

SOCIAL MEDIA MANAGEMENT PACKAGE

WHAT'S INCLUDED:

BRAND STRATEGY:

We'll plan ahead together having strategy sessions to ensure what we're posting is aligned with your brand's vision and goals and any upcoming promotions, or special events.

CONTENT CREATION:

Once we understand your goals then we can help you create content that aligns with those goals. You can share videos and images with us that we can use to put together videos, graphics and images that align with your brand image as well captions and calls action.

CONSISTENT POSTING:

Benefit from 15 meticulously curated content posts (images, graphics & videos) every month posted on multiple platforms of your choice (Instagram, TikTok, Facebook, Google my business etc.)

PROFESIONAL SOFTWARE:

All the posts will be planned in advance and scheduled through an app scheduler software and posts will go out at optimal times for each platform.

ENGAGEMENT MANAGEMENT:

We will even help you manage social media comments, reviews or questions. Ensuring your customers feel heard, building rapport and deepening relationships.

MONTHLY ANALYTICS:

We will be able to track growth, engagement, analyze what works and what doesn't work and adjust our strategy to ensure return on investment with detailed monthly reports.

***ADDITIONAL SERVICES/FEES OPTIONAL**

\$500 for a 2-hour photo shoot for 90 days of Content Creation (Images & video)

+Travel expenses if you want to fly me to your salon to create the content.

MONTHLY PAYMENTS

NO CONTRACT/AUTOMATIC PAYMENTS
TO CANCEL GIVE A 30 DAYS NOTICE

***\$750/MONTH
INVESTMENT***

+ ANY ADDITIONAL FEES

LIMITED AVAILABILITY

FAQ

FREQUENTLY ASKED QUESTIONS

BOOKING PROCESS

To get started please schedule a free consultation call or text (719)377-0639 or email me at rebekah@stormglobalinc.com or visit my website and fill out my contact form.

LIMITED AVAILABILITY

I have limited availability and can only take on a certain number of clients at a time in order that each one gets the quality attention and time they deserve.

PAYMENT METHODS

The first payment is due upon booking to begin services, it will be set up as an automatic payment charge through an online secure payment by credit card or bank account for the monthly fee of \$750/month. There is no contract but it is required that you give a 30 day notice if you wish to cancel services.

Storm Global, Inc

A MANAGEMENT CONSULTANCY FOR
LUXURY HAIR SALONS